

Home Appliances Industry Fact Sheet

家电行业情况说明书

Group Coordinator: Iris Zhao, Brita

小组协调员：赵毅如，碧然德公司

Group Members:

小组成员：

Bosch	Brita	Canon
Danfoss	Dyson	Honeywell
HDMI	Legrand	Panasonic
Philips	Samsung	Siemens
Signify	TTI	Walmart
Haier (Observer)	Fotile (Observer)	Midea (Observer)

Key Objective(s)

主要目标：

To share information and experiences in anti-counterfeiting and infringement, coordinate efforts against anti-counterfeiting and infringement, raise group members' concerns to enforcement agencies, and cooperate with the agencies to promote the protection of IPR.

分享反假冒与侵权信息和经验，协同打击假冒侵权行为，提高小组成员对执法机构的关切度，配合各机构推进知识产权保护工作。

Introduction

介绍：

The Small Appliances Industry was formed in the latter half of the year 2002. Since its establishment, group members have identified common products which have had serious counterfeiting problems: linen care (irons), hair care (hair dryers), house cleaning (vacuum cleaners), food preparation (food processors), light emitting (bulbs), and oral hygiene (electric toothbrushes), TV, Video, and audio instruments.

本行业小组成立于 2002 年下半年。自成立以来，小组成员已识别出具有严重假冒问题的产品：织物护理（熨斗），头发护理（吹风机），房屋清洁（吸尘器），

食品准备（食品加工设备），照明设备（灯泡）和口腔卫生（电动牙刷），电视，视频和音频设备。

In addition, common concerns within the Industry include the export of counterfeit products from China as well as trademark and design patent infringement issues. The most serious counterfeiting problems are found in Guangdong and Zhejiang Provinces.

此外，行业成员的共同关注点包括出口中国的假冒产品以及商标和外观设计专利侵权问题。假冒问题在广东和浙江省尤为严重。